



## Declan's Dash 2022 Sponsorship Levels

### Caterpillar Sponsor Level - \$250

- One company promotional material can be included in race-day packet
- 1 complimentary race application – includes one race t-shirt\*
- Event day sponsor recognition
- Company logo printed on the back of race t-shirts
- Option to have company signage placed on course (provided by company)
- Option to have table/booth at event (please ask about specific guidelines)
- Option to be water station sponsor

### Chrysalis Sponsor Level - \$500

All of the above for Caterpillar sponsor level, plus the following:

- One additional complimentary race application – includes race t-shirts (total 2)\*
- Link to company website on foundation website or thank you post on FB Page.
- Logo on event day signage recognizing sponsorship levels

### Monarch Sponsor Level - \$1,000

All of the above for Chrysalis sponsor level, plus the following:

- Desirable placement and size of company logo on brochure and t-shirt
- Company name mentioned in advertising and promoted on Facebook
- Optional market exclusivity. If market exclusivity is requested beyond primary category, \$250 will be collected for each additional exclusive category requested
- One additional complimentary race applications – includes race t-shirts (total 3)\*

\* In order to be guaranteed a t-shirt, sponsor submission must be received by t-shirt cutoff date.

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